

AUXILIARY OUTREACH PROGRAM

DEPARTMENT PRESIDENT'S THEME
"Building Bridges for Our Veterans"

NATIONAL PRESIDENT'S THEME
***"From Sea To Shining Sea Honoring
 Veterans Who Keep Us Free"***

The purpose of Auxiliary Outreach is to partner with local groups to help THEM attain their goals. It requires NO MONEY on the Auxiliary's part; ONLY TIME spent helping. By helping other organizations / groups, we promote our Auxiliary and missions.

AUXILIARY OUTREACH PROGRAM GOALS:

*****BUILDING PARTNERSHIPS WITHIN THE COMMUNITY.** As our President Mike Yates theme indicates, we are BUILDING BRIDGES FOR OUR VETERANS. Can you imagine any better way than to become known in our local communities than to be recognized as HELPERS and VOLUNTEERS? This should extend not only to the Veterans we serve but into our communities. When we do this, it comes back to us.

*****EXPANDING AUXILIARY PARTICIPATION IN OUTREACH.** We need a STRONG presence in ALL our volunteerism. Get MORE Members involved. Spend MORE hours in the community. Show the STRENGTH and DEDICATION of your Auxiliary to volunteerism.

AUXILIARY OUTREACH CAN:

*****Benefit any group---Seniors, Children, Churches, First Responders, Animal organizations, Environmental organizations, etc.**

*****Increase visibility of our organization to the Community**

*****Educate the Public on our own goals.**

*****Provide future opportunities.**

*****Provide a sense of accomplishment and growth for individual members**

REQUIREMENTS:

*****Make sure your collaboration opportunity is approved at an Auxiliary meeting and is recorded in your meeting minutes.**

*****Make sure you wear an Auxiliary shirt, hat, name tag, or anything that shows your connection to your Auxiliary.**

*****Although you can partner WITH your VFW Members to volunteer in the Community, it MUST be an OUTSIDE group you are helping, NOT the VFW itself.**

*****NO money -----YES hours!!**

*****Make sure to report it in Malta**

QR CODE
 EFFECTIVE AUGUST 14, 2025



EXAMPLES OF QUALIFYING OPPORTUNITIES:

- ***Working with the local police when they hold a Baby Seat Giveaway
- ***Working with the local Fire station handing out smoke detectors or fire safety information
- ***Volunteering at an Animal Shelter during an Adopt-a-thon.
- ***Volunteering at a local hospital, VA or homeless shelter during special events.
- *** Think outside the box.....there are LOTS of "Recognition Days" throughout the year for chances to volunteer. September 11th is National Day of Service and Remembrance. October has Be the Change Day and National Make a Difference Day. January has World Braille Day. March is Women's History month. Brainstorm with your Auxiliary Members on how to volunteer in a New and CREATIVE way.

REMEMBER----

- ***BUILD BRIDGES IN YOUR COMMUNITY! SHINE YOUR LIGHT! BECOME A BEACON!
- ***GET it approved at an Auxiliary meeting
- ***Wear something that identifies you as Auxiliary
- ***SPEND Hours---NOT Money
- ***HAVE FUN!
- ***REPORT IT!

Becky Kieffer
Auxiliary Outreach Chairman
Bkiso2012@gmail.com

DEPARTMENT AWARDS

Most outstanding Auxiliary Outreach activity and/or event that is shared on social media using #AuxiliaryOutreach in each Membership Class

Entry form is required and available in MALTA Member Resources. VFW Auxiliaries must send the required entry form to the Department Auxiliary Outreach Chairman by **March 31, 2026** for judging. The Department Auxiliary Outreach Chairman must sign and send a copy of the completed Department-winning entry form to the National Auxiliary Outreach Ambassador by April 30, 2026 for judging.

NATIONAL AWARDS FOR AUXILIARIES:

Most outstanding Auxiliary Outreach activity and/or event that is shared on social media using #AuxiliaryOutreach.

- Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions that shares the most outstanding Auxiliary Outreach activity and/or event using #AuxiliaryOutreach during the current Program Year.

Entry form is required and available in MALTA Member Resources. VFW Auxiliaries must send the required entry form to the Department Auxiliary Outreach Chairman by **March 31, 2026** for judging. The Department Auxiliary Outreach Chairman must sign and send a copy of the completed Department-winning entry form to the National Auxiliary Outreach Ambassador by April 30, 2026 for judging. Citations will be mailed directly to winning VFW Auxiliaries from National Headquarters and money will be deposited into the VFW Auxiliary account after the 2026 VFW Auxiliary National Convention.